

## WHAT'S HAPPENING IN TCBL?

Creating clothes with ethical principles, environmental concern, and dignity. Re-inventing our businesses as we explore new approaches and opportunities. Exploring new ways to design things, make things, and work together. Working with artisans, design schools, fablabs, apps, designers and manufacturers.

*Utilising* technologies to bring traditional craftsmanship and 21st century services together.

*Inventing* new, customer-driven business models to open up attractive markets based on local design and production.

Valuing diversity, craft, imagination and excellence in growing niche markets.

#### Become part of our transformative ecosystem and help us build it together!

### **TEXTILE & CLOTHING BUSINESS LABS**

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### TEXTILE & CLOTHING BUSINESS LABS

the global movement transforming the clothes we wear



## WHAT IS TCBL?

TCBL is a major EU funded project that aims to transform the Textile & Clothing (T&C) industry and bring production capacity back to Europe by applying new business approaches that support local design and production, reducing the T&C sector's impact on the environment.

Around the world, customers are increasingly choosing clothes based on their ethical and environmental credentials and demanding more personalised and customised products. New commercial technologies and production processes offer opportunities to create innovative new business models that can harness the creative energies of local communities to meet those customers' needs in a fast-growing, global market.

However, for most people and most companies, opportunities to adopt new methodologies are restricted by everyday business pressures. Acting alone, the cost and risk of experimentation is simply too high. TCBL introduces and supports new approaches to product design, production and sales, creating 'laboratories' for design and manufacturing, including partnership activities focussed on specific localities. TCBL's "Associates Programme" brings in the wider community to establish:

- A network of 'Business Labs' based on emerging markets and trends, to illustrate the potential of new business concepts and scenarios;
- 'Business Pilots', featuring real enterprises of different sizes, drawing 'roadmaps' of transition from traditional to new business models based on innovative commercial and production technologies;
- Virtual Knowledge Spaces and a variety of customised Business Services to support all aspects of Lab and Pilot operations.

To this end, TCBL is issuing Calls for Expressions of Interest in January of each year from 2016 to 2018 and also supporting a number of new business start-ups from 2017.

# JOIN US!

TCBL is an open project with people and organisations working together for a more sustainable and competitive business world.

• Are you currently exploring new materials or designs and interested in new ways of working?

• Do you have an enterprise, are you starting a new business and interested in connecting with new partners and trying out new ideas?

• Do you offer services like training, market analysis, matchmaking, crowdfunding, or anything our Labs and Pilots could use?

Why not become part of our community by signing up to one or more of the working groups on the TCBL website, where you can discover what TCBL can offer you?

If you have a wider interest in the sector's transformation, as a policy maker, a market analyst, or a local or regional authority, you are also welcome to become part of the TCBL movement, helping us to align our activities to local and global plans and strategies.